

As the longstanding commissioner of the [National Clinical Audit and Patient Outcomes Programme \(NCAPOP\)](#) for NHS England, we understand healthcare data.

We know that effective healthcare improvement requires a thoughtful, data-informed approach and ongoing learning for high-quality outcomes. We also know that, in a pressured health system, there's limited time and resources to step-back and think. At HQIP, we go beyond 'data' to create insights.

*“...raw data is not powerful on its own. It must be shaped, checked and curated into shape” Ben Goldacre (2022)*

## How we can help

At HQIP we focus upon delivering considered, relevant insights that provide real value to those we work with. We offer truly bespoke support incorporating the most appropriate qualitative and quantitative methods to meet your needs. Our projects range from large and complex national studies through to small local projects, and could involve:

- Literature reviews
- Synthesising current policy, evidence and/or evaluation of current practice
- Data review and/or data collection (eg focus groups, surveys)
- Scoping studies (eg prior to research) or feasibility studies (eg prior to implementation)
- Triangulation with other key information such as data-over-time, clinical outcomes, clinical audits and/or patient-community insights
- Developing theories of change
- Mapping and exploration of user journeys and outcomes.

### At system and/or national level

HQIP is well-placed to scope and deliver bespoke, thoughtful evaluation projects to, for example:

- Inform national health and care policy, producing measures and/or recommendations which might include:
  - A review of published evidence
  - A feasibility review of national policy, guidance and/or practice (see case study: [IHPN feasibility project](#)).
  - Structured information gathering, such as improvement collaboratives and/or roundtables, regionally or nationally.
- Generate better understanding, and evidence, of how change happens in complex systems, and how it can be enabled
- Identify and effectively engage with a range of stakeholders
- Gather informative insights from patients and communities ([our patient engagement services](#)), NHS staff or wider stakeholders
- Measure design eg Patient-Reported Experience Measures (PREMs) or Patient-Reported Outcome Measures (PROMs), evaluation frameworks and/or measurement systems.

*Note: For highly-complex projects, we can partner with various national specialists to bring together multiple skillsets for a truly bespoke project.*

### NHS provider organisations and ICBs

HQIP can provide bespoke support such as:

- Data-for-improvement workshops to help teams / organisations to:
  - uncover key insights from your clinical audit data
  - build improvement capability
  - develop plans for improvement using QI methods
- A review of your clinical effectiveness / audit arrangements for Board Assurance

- Advice and support around measurement, such as:
  - Development of effective measures eg Patient-Reported Experience Measures (PREMs) or Patient-Reported Outcome Measures (PROMs)
  - Online survey design and administration e.g. question design, selection, development and testing, survey methodologies, promotion and analysis of results.
  - Programme evaluation e.g. impact assessment, lessons learned and feedback
  - Combining and triangulating clinical audit data for insights, enabling meaningful quality improvement
  - Benchmarking performance (including clinical audit results and clinical outcomes measures)
  - Identification and analysis of clinical variation and inequalities etc.

## Get in touch

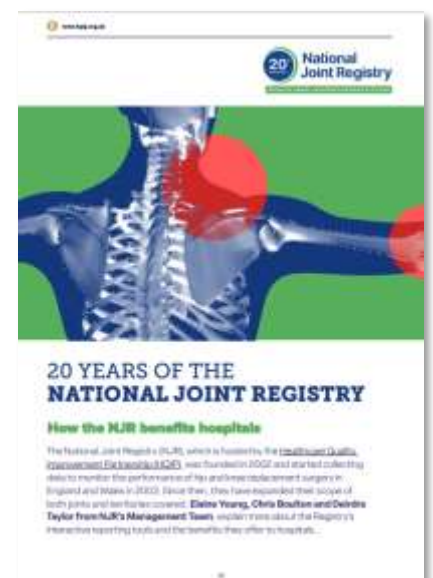
Contact us for a free, no-obligation conversation about how we can help; simply email:

[communications@hqip.org.uk](mailto:communications@hqip.org.uk).

## Related resources

You may also be interested in:

- [HQIP's quality improvement magazine](#) which includes articles such as:



- Data access for improvement and research: Supporting a data-informed approach to improvement.

We have unique access to stakeholders, systems and data assets. As data controller for 40+ national clinical audits and outcome review programmes (NCAPOP) on behalf of NHS England, we can assist you to access and analyse comparative national clinical audit data. We can also assist in applying for access to other datasets and commission data housing, in order that you can triangulate datasets for additional insights.

For more information see [Data Access](#).